

WEDNESDAY 15 NOVEMBER

8:15AM - 8:45AM Breakfast Classroom 2, The West Wing	12:30PM Lunch
9AM - 4:30PM Mentors' Den An opportunity for intrapreneurs to discuss their ventures with guest-faculty and other leading thinkers from the business, development and consulting worlds	4:30PM Lessons from the Lab and Introduction to the 3-month accelerator-phase Final reflections and discussion with Lab faculty
11:15AM & 3:15PM Refreshments	5:00PM Close

THE INTRAPRENEUR LAB IS POWERED BY TIL VENTURES

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OXFORD
13 -15 NOVEMBER 2017
SAID BUSINESS SCHOOL
UNIVERSITY OF OXFORD



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LAB GUIDANCE

Faculty & mentors (several of whom are alumni from previous Lab cohorts) are available to speak to throughout the 3 days – though not everyone is present for all 3 days. We suggest looking at the participant list and identifying anyone you'd like to speak to. If you'd like any introductions, just let us know. Also, connecting with your fellow intrapreneurs can be just as useful

The Intrapreneur Lab is an intense 3 days. You will hear a lot; and we suggest utilising the breaks, lunch-time and the evening of Day 2 to discuss as a team how what you have heard might be relevant and applied to your venture

Get plenty of rest, hydration and caffeine...

LAB RULES

Faculty & mentors will speak candidly about their personal and professional experiences. Several of them hold senior positions in large companies and in exchange for their openness, please keep what you hear inside the 4 walls of the Lab

Do tweet & use the hashtag #intrapreneur – we want everyone to know about intrapreneurship. But in keeping with the above, please don't tweet direct quotes from faculty members without prior permission

Presentations will be audio-recorded but Q&A and discussion will not be. Some content may be referenced in articles but no material will be used without prior permission

The Mentors' Den sessions, where participants discuss details of their projects are confidential. These will not be recorded or their content referenced in any form

THE INTRAPRENEUR'S MINDSET AND TOOLSET

MINDSET

WALKING UP MOUNTAINS COVERED IN CLOUD

Stepping out of comfort zones & embracing uncertainty

THE STRUGGLE MAKES YOU STRONG

Framing challenges as opportunities for learning and growth

BUILD WHAT YOU BELIEVE

Discovering & aligning individual purpose, corporate purpose and wider benefit

TOOLSET

INNOVATING VENTURES

Innovating products, business-models and strategic fundamentals inside a large corporation

THE ART OF PERSUASION

Telling the right stories internally & externally

THE SPIRIT OF COOPERATIVE ENDEAVOUR

Creating & harnessing internal & external networks to do more with less

MONDAY 13 NOVEMBER

8:15AM – 8:45AM
Registration & Breakfast
Classroom 2, The West Wing

9:00AM Introduction
Opening thoughts by Milan Samani, Founder, The Intrapreneur Lab

9:30AM The Intrapreneur's Opportunity
Presentation and Q&A with Chris White, Managing Director, Center for Positive Organizations, University of Michigan's Ross School of Business.

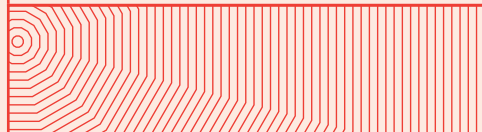
Having interacted with hundreds of intrapreneurs, taught thousands of aspiring corporate changemakers and distilled his observations into his book, 'Changing your Company from the Inside Out: A Guide for Social Intrapreneurs', Chris offers a framework and tools to champion those change initiatives that are the most meaningful.

11:00AM Refreshments

11:20AM Innovating Ventures – Profit, Impact and New and Unimagined Markets
Presentation, Q&A and discussion with Erik Simanis, Former Head of the Frontier Markets Initiative, Cornell University & Partner, TIL Ventures.

Between fieldwork with virtual reality teams at Pearson USA and disruptive innovation units at P&G South Africa, writing his next paper and book for the Harvard Business Review and authoring on-line courses on business-model innovation (his MOOC has with over 50,000 subscribers) Erik shares some hard-earned lessons around what it takes to innovate ventures intrapreneurially.

1:15PM Lunch



2:15PM The Art of Persuasion (external stakeholders)

Presentation and Q&A with Alex Harrison, Director, Milltown Partners.

Having spent almost 20 years in advertising, communications strategy and corporate public relations, Alex's work has focussed on purpose marketing, helping their large corporate clients embed impact and innovation into their operations as a core tenant of their reputations. Alex shares some counter-intuitive insights on getting traction for your ventures.

2:55PM The Spirit of Co-operative Endeavour
Presentation & Q&A with Milan Samani, Founder, The Intrapreneur Lab.

Milan shares some experiences and stories from the last 10 cohorts of The Intrapreneur Lab on creating and harnessing networks to 'do more with less'.

3:25PM Refreshments

3:50PM Inside the Intrapreneur Studio: MS-NBC

Adam Jones, Chief Financial Officer, Pret; former CFO of MS-NBC and founding intrapreneur of NBC Learn.

Adam tells the story of NBC Learn: a tale of imperfect failures and successes, unreached goals, unintended consequences and unanticipated results (that includes a trip to The White House and one of the largest television-events around education in the US).

5:20PM Close

7:30PM Dinner for faculty, participants & delegates

St Peter's College
New Inn Hall St
Oxford
OX1 2DL

TUESDAY 14 NOVEMBER

8:15AM – 8:45AM
Registration & Breakfast
Classroom 2, The West Wing

9:00AM Inside the Intrapreneur Studio: Shell

Maryam Ayati, Head of Business Development for Europe & Africa, Shell.

Maryam started her career at Shell in 2002. Over the last 15 years she has founded and led multiple large-scale internal ventures including heading up the New Energies Group. Her path has been neither easy nor smooth – but the lessons she has learned and the stories she has to share are invaluable insights into what it takes to make change happen and drive innovation within a large corporation.

10:20AM Break

10:40AM The Spirit of Cooperative Endeavour: Working with Entrepreneurs

Rajeeb Dey MBE, Founder & CEO, Learnerbly & Entershops.

Rajeeb's accomplishments in the field of entrepreneurship are numerous. A few of these include founder and CEO of VC-backed start-up Learnerbly (clients include IDEO, Carwow); founder of Entershops (clients include Telefonica, Santander); winner of Young Entrepreneur of the Year; youngest recipient of the Queen's Award for Enterprise Promotion, youngest member of WEF's Young Global Leaders; and in 2016 (at the age of 30), awarded an MBE for services to entrepreneurship. Rajeeb shares his experiences around the opportunities and challenges of intrapreneur/entrepreneur collaboration.

11:20AM Refreshments

11:40PM The Art of Persuasion (internal stakeholders)

Gib Bulloch, Author, Speaker & Former Executive Director, Accenture Development Partnerships.

In the early '00s, Gib and his team's creation of Accenture Development Partnerships was

one of the most talked about examples of Intrapreneurship. Having left Accenture in 2016, Gib is a now recognised authority in the field, writing and speaking extensively. Drawn from decades of front-line experience, Gib shares some stories and tactics to overcome the 'corporate immune system' through innovation and experimentation.

12:20PM Lunch

1:30PM Reflection with Lab Alumni

Q&A and discussion with Damian Payiatakis, Director of Barclays Impact Investing (2013 Lab); Tom Manuel, Vice President of Millennial Banking, Barclays and intrapreneur behind Banking for the Armed Forces, Joan Bohan, Finance Director at The Walt Disney Company France and intrapreneur behind Dysnie and Shona Tatchell, Former Head of Innovation for Trade Finance at Barclays and CEO of Halo Trade (2015 Lab).

2:40PM Refreshments

3:10PM Build what you Believe & The Struggle Makes You Strong

Robert J Thomas, Former Global Head of Thought Leadership, Accenture
Bob recently retired as Accenture's resident Head of Thought Leadership. His writings are on the reading lists of MBA programmes across the world and having co-written a book with Warren Bennis, he is widely regarded as a pioneer in the study of leadership. Bob shares some insights into how the challenges of intrapreneurship can unlock the deeper lessons around purpose and inner growth.

4:00PM Walking Up Mountains Covered in Cloud

Closing thoughts by Milan Samani, Founder, The Intrapreneur Lab

4:30PM Close