

THURSDAY 8 JUNE

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| 8:15AM - 8:45AM Breakfast Centre for Social Innovation, 601 West 26th Street, NYC | 12:30PM Lunch |
| 9AM - 4:30PM Mentors' Den An opportunity for intrapreneurs to discuss their ventures with guest-faculty and other leading thinkers from the business, development and consulting worlds | 4:30PM Lessons from the Lab and Introduction to the 3-month accelerator-phase Final reflections and discussion with Lab faculty |
| 11:15AM & 3:15PM Refreshments | 5:00PM Close |

WHAT IS THE INTRAPRENEUR LAB?

INTRAPRENEURS WITH IDEAS
& PROJECTS THAT CAN
MAKE PROFIT + CREATE IMPACT



3 DAY INTENSIVE

Guest faculty of world class intrapreneurs and thought leaders



3 MONTH ACCELERATOR

Coaching & curated mentor network



Consulting support



Connect with peers & global community



BUSINESS PROJECTS THAT MAKE PROFIT + CREATE IMPACT



INTRAPRENEURS TO MAKE THEM HAPPEN

INTRAPRENEURS:
BARCLAYS & GSK

GUEST-FACULTY:

REUTERS MARKET LIGHT, IBM, PEARSON, BARCLAYS,
UNIVERSITY OF MICHIGAN, ACCENTURE & TIL VENTURES



NEW YORK CITY
6 - 8 JUNE 2017
CENTRE FOR SOCIAL INNOVATION

A COLLABORATION BETWEEN



M MICHIGAN ROSS

WWW.INTRA-LAB.COM

LAB GUIDANCE

Faculty & mentors (several of whom are alumni from previous Lab cohorts) are available to speak to throughout the 3 days – though not everyone is present for all 3 days. We suggest looking at the participant list and identifying anyone you'd like to speak to. If you'd like any introductions, just let us know. Also, connecting with your fellow intrapreneurs can be just as useful

The Intrapreneur Lab is an intense 3 days. You will hear a lot; and we suggest utilising the breaks, lunch-time and the evening of Day 2 to discuss as a team how what you have heard might be relevant and applied to your venture

Get plenty of rest, hydration and caffeine...

LAB RULES

Faculty & mentors will speak candidly about their personal and professional experiences. Several of them hold senior positions in large companies and in exchange for their openness, please keep what you hear inside the 4 walls of the Lab

Do tweet & use the hashtag #intrapreneur – we want everyone to know about intrapreneurship. But in keeping with the above, please don't tweet direct quotes from faculty members without prior permission

Presentations will be audio-recorded but Q&A and discussion will not be. Some content may be referenced in articles but no material will be used without prior permission

The Mentors' Den sessions, where participants discuss details of their projects are confidential. These will not be recorded or their content referenced in any form

THE INTRAPRENEUR'S MINDSET AND TOOLSET

MINDSET

WALKING UP THE MOUNTAIN COVERED IN CLOUD

Stepping out of comfort zones & embracing uncertainty

THE STRUGGLE MAKES YOU STRONG

Framing challenges as opportunities for learning and growth

BUILD WHAT YOU BELIEVE

Discovering & aligning individual purpose, corporate purpose and wider benefit

TOOLSET

INNOVATING VENTURES

Innovating products, business-models and strategic fundamentals inside a large corporation

THE ART OF PERSUASION

Telling the right stories internally & externally

THE SPIRIT OF COOPERATIVE ENDEAVOUR

Creating & harnessing internal & external networks to do more with less

TUESDAY 6 JUNE

8:15AM - 8:45AM Registration & Breakfast

Centre for Social Innovation, 601 West 26th Street, NYC

9:00AM Introduction

Opening thoughts by Milan Samani, Founder, The Intrapreneur Lab

9:30AM The Intrapreneur's Opportunity

Presentation and Q&A with Jerry Davis, Professor of Management and Organizations, University of Michigan's Ross School of Business.

Having interacted with dozens of intrapreneurs, taught hundreds of aspiring corporate changemakers and distilled his observations into the book, 'Changing your Company from the Inside Out: A Guide for Social Intrapreneurs', Jerry offers a framework and tools to champion those change initiatives that are the most meaningful

11:00AM Refreshments

11:20AM Innovating Ventures – Profit, Impact and New and Unimagined Markets

Presentation, Q&A and discussion with Erik Simanis, Former Head of the Frontier Markets Initiative, Cornell University & Partner, TIL Ventures

Between fieldwork with virtual reality teams at Pearson USA and disruptive innovation units at P&G South Africa, writing his next paper and book for the Harvard Business Review and authoring on-line courses on business-model innovation (his MOOC has with over 40,000 subscribers) Erik shares some hard-earned lessons around what it takes to innovate ventures intrapreneurially

1:15PM Lunch

2:15PM The Spirit of Co-operative Endeavour – Creating and Harnessing Communities of Purpose

Presentation and Q&A with David Thompson, Co-Founder, Interstitio and former Director of Organizational Engagement, Boehringer Ingelheim.

At Boehringer Ingelheim, David designed and implemented programmes that scientifically built & leveraged internal employee networks. He shares some insights around intentionally creating synergies to 'do more with less'.

2:45PM The Art of Persuasion

Presentation & Q&A with Lionel Bodin, European Lead, Accenture Development Partnerships

As European Lead for Accenture Development Partnerships, Lionel shares some insights from working within one of the original 'intraprises' on messaging your way through the Corporate Immune System

3:15PM Refreshments

3:45PM Inside the Intrapreneur Studio: Reuters Market Light

Amit Mehra, Founder of Reuters Market Light, Former CEO of RML Global and Advisor at London Business School (BDI) in conversation with Milan Samani followed by Q&A and discussion

From an idea born in a Canary Wharf skyscraper to serving millions of farmers across India, Amit shares the story of building Reuters Market Light, a pioneering mobile phone-based service that enhances countless lives and is recognised the world over as one of the great examples of intrapreneurial innovation

5:15PM Close

7:00PM Dinner for faculty, participants & delegates

Dos Caminos, Meatpacking District, 675 Hudson St, New York, NY 10014, USA

WEDNESDAY 7 JUNE

8:15AM - 8:45AM Registration & Breakfast

Centre for Social Innovation, 601 West 26th Street, NYC

9:00AM Inside the Intrapreneur Studio: IBM Corporate Service Corps

Kevin Thompson, Director of Marketing and Communication – IBM, US Public Sector in conversation with Milan Samani followed by Q&A and discussion

Kevin's 12 years at IBM has seen him working across strategy, corporate citizenship, brand management, market insights, marketing and innovation. But a high-water mark was the intrapreneurial creation, design and scaling of the Corporate Service Corps (often called a 'business version of the Peace Corps') which has deployed thousands of IBM employees on pro bono assignments all over the world. 3,000 IBM'ers have participated in over 1,000 projects creating over \$70million of business value and Kevin's work has been recognized in the NY Times and featured in a Harvard Business School case study

10:15AM Break

10:25AM The Spirit of Cooperative Endeavour: Working with Entrepreneurs

Ian Rosenberger, CEO of Thread in conversation with Milan Samani followed by Q&A and discussion

Founded in the wake of the Haitian earthquake, Thread takes trash from poor neighborhoods & turns it into jobs & useful stuff people love. A member of Barclays Unreasonable Accelerator and having recently launched a line of products with Timberland, Ian shares his experiences around the opportunities and challenges of intrapreneur/entrepreneur collaboration

11:00AM Refreshments

11:30PM Innovating Ventures – Insights from the Tomorrow's Markets Incubator

Teodora Berkova, Director of Social Innovation and Lamia Mamooun, Social Innovation Manager, Pearson in conversation with Milan Samani

Architects of Pearson's 'Tomorrow's Markets Incubator', a multi-million dollar corporate social innovation incubator designed to pioneer new education products, services and business models to profitably serve low-income communities across the world, Teodora and Lamia share some insights around building corporate ventures for new and unimagined markets

12:30PM Lunch

1:45PM Lessons in Creativity from Pirates, Hackers, Gangsters and other Informal Entrepreneurs

Presentation, Q&A and Discussion with Alexa Clay, Author of The Misfit Economy

What do pirates, terrorists, computer hackers and inner city gangs have in common with intrapreneurs? Alexa shares the insights from her best-selling book – featured in HBR, FastCompany and on HuffPosts's top 15 reads

2:45PM Break

3:00PM Path to Prime: Reflections with Lab Alumni

Individual, group and plenary reflection followed by discussion with Jared Young, Senior Director at Barclaycard USA and Intrapreneur behind Path to Prime (Intrapreneur Lab cohort 2 2014)

4:00PM Break

4:15PM – 5PM The Intrapreneur's Mindset

Closing thoughts by Milan Samani, Founder, The Intrapreneur Lab