

WEDNESDAY 9 NOVEMBER

8:15AM - 8:45AM Refreshments Classroom 2, The West Wing	12:30PM Lunch
9AM - 4:30PM Mentors' Den An opportunity for participants to discuss their projects with guest-faculty and other leading thinkers from the business, development and consulting worlds	4:30PM Lessons from the Lab and Introduction to the 3-month accelerator-phase Final reflections and discussion with Lab faculty
11:15AM & 3:15PM Refreshments	5:00PM Close

NOTE

ALL SESSION ARE IN CLASSROOM 2, THE WEST WING, SAÏD BUSINESS SCHOOL, PARK END STREET, OXFORD, OX1 1HP UNLESS OTHERWISE STATED

PLEASE ARRIVE DURING THE REGISTRATION TIMES SET OUT BELOW. IF YOU ARRIVE OUTSIDE OF THESE TIMES, PLEASE INFORM RECEPTION

WHAT IS THE INTRAPRENEUR LAB?

INTRAPRENEURS WITH IDEAS
& PROJECTS THAT CAN
MAKE PROFIT + CREATE IMPACT



3 DAY INTENSIVE

Guest faculty of world class intrapreneurs and thought leaders



3 MONTH ACCELERATOR

Coaching & curated mentor network

Consulting support

Connect with peers & global community



BUSINESS PROJECTS THAT MAKE PROFIT + CREATE IMPACT



INTRAPRENEURS TO MAKE THEM HAPPEN

INTRAPRENEURS:

BARCLAYS, DISNEY & GRIFFITH FOODS

GUEST FACULTY & MENTORS:

SANTANDER, PRET, BARCLAYS, DISNEY, UNIVERSITY OF MICHIGAN, TIL VENTURES, CORNELL & ACCENTURE



OXFORD

7 - 9 NOVEMBER 2016
SAÏD BUSINESS SCHOOL
UNIVERSITY OF OXFORD

A COLLABORATION BETWEEN



WWW.INTRA-LAB.COM

LAB GUIDANCE

Faculty & mentors (several of whom are alumni from previous Lab cohorts) are available to speak to throughout the 3 days – though not everyone is present for all 3 days. We suggest looking at the participant list and identifying anyone you'd like to speak to. If you'd like any introductions, just let us know. Also, connecting with your fellow intrapreneurs can be just as useful

The Intrapreneur Lab is an intense 3 days. You will hear a lot; and we suggest utilising the breaks, lunch-time and the evening of Day 2 to discuss as a team how what you have heard might be relevant and applied to your venture

Get plenty of rest, hydration and caffeine...

LAB RULES

Faculty & mentors will speak candidly about their personal and professional experiences. Several of them hold senior positions in large companies and in exchange for their openness, please keep what you hear inside the 4 walls of the Lab

Do tweet & use the hashtag #intrapreneur – we want everyone to know about intrapreneurship. But in keeping with the above, please don't tweet direct quotes from faculty members without prior permission

Presentations will be audio-recorded but Q&A and discussion will not be. Some content may be referenced in articles but no material will be used without prior permission

The Mentors' Den sessions, where participants discuss details of their projects are confidential. These will not be recorded or their content referenced in any form

THE INTRAPRENEUR'S MINDSET AND TOOLSET

MINDSET

WALKING UP THE MOUNTAIN COVERED IN CLOUD

Stepping out of comfort zones & embracing uncertainty

THE STRUGGLE MAKES YOU STRONG

Framing challenges as opportunities for learning and growth

BUILD WHAT YOU BELIEVE

Discovering & aligning individual purpose, corporate purpose and wider benefit

TOOLSET

VENTURE INNOVATION

Innovating products, business-models and strategic fundamentals inside a large corporation

THE ART OF PERSUASION

Telling the right stories internally & externally

THE SPIRIT OF COOPERATIVE ENDEAVOUR

Creating & harnessing internal & external networks to do more with less

MONDAY 7 NOVEMBER

8:15AM - 8:45AM
Registration & Refreshments
Classroom 2, The West Wing

9:00AM Introduction
Opening thoughts by Milan Samani, Founder, The Intrapreneur Lab

9:30AM The Intrapreneur's Opportunity
Presentation and Q&A with Chris White, Managing Director, Center for Positive Organizations, University of Michigan's Ross School of Business
Having interacted with hundreds of intrapreneurs, taught thousands of aspiring corporate changemakers and distilled his observations into a recent book, 'Changing your Company from the Inside Out: A Guide for Social Intrapreneurs', Chris offers a framework and tools to champion those change initiatives that are the most meaningful

11:00AM Refreshments

11:20AM Venture Innovation - Part 1
Presentation, Q&A and discussion with Erik Simanis, Former Head of the Frontier Markets Initiative, Cornell University & Partner, TIL Ventures
Between fieldwork with virtual reality teams at Pearson USA and disruptive innovation units at P&G South Africa, writing his next paper and book for the Harvard Business Review and authoring on-line courses on business-model innovation (his MOOC has with over 35,000 subscribers) Erik shares some hard-earned lessons around what it takes to innovate ventures intrapreneurially

1:15PM Lunch

2:15PM The Art of Persuasion - Part 1 (external stakeholders)

Presentation and Q&A with Alex Harrison, former Strategy Director, freuds
Having spent almost 20 years in advertising, communications strategy and corporate public relations, Alex led freuds' work in purpose marketing, helping their large corporate clients embed social impact into their operations as a core tenant of their reputations. Alex shares some counter-intuitive insights on getting traction for your ventures

2:45PM The Spirit of Co-operative Endeavour - Creating and Harnessing Communities of Purpose

Presentation & Q&A with Lionel Bodin, European Lead, Accenture Development Partnerships
As European Lead for Accenture Development Partnerships, Lionel shares some insights from working within one of the original 'intraprisers' and how to build & leverage networks, create synergies and 'do more with less'

3:15PM Refreshments

3:45PM Inside the Intrapreneur Studio: MS-NBC

Adam Jones, Chief Financial Officer, Pret; former CFO of MS-NBC and founding intrapreneur of NBC Learn
Adam tells the story of NBC Learn: a tale of imperfect failures and successes, unreach goals, unintended consequences and unanticipated results (that includes a trip to The White House and one of the largest television-events around education in the US)

5:15PM Close

7:00PM Dinner for faculty, participants & delegates
Turl Street Kitchen, 16 Turl Street, Oxford, OX1 3DH

TUESDAY 8 NOVEMBER

8:15AM - 8:45AM
Registration & Refreshments
Classroom 2, The West Wing

9:00AM Inside the Intrapreneur Studio: Santander

Richard Brown, Santander UK & Founding Partner of Santander Innoventures
Starting as VP at Macquarie in '93, then Associate Director at Barclays Capital, then Director at Merrill Lynch, then Co-Head of Strategic Transactions at Lehman before becoming Head of Origination in Global Banking and Markets at Santander in 2010, Richard has had a successful career as an investment banker. But in 2012, alongside his senior role at Santander, he was the intrapreneur behind Santander's support for Social & Sustainable Capital. Richard tells the story

10:15AM Break

10:25AM The Spirit of Cooperative Endeavour: Working with Entrepreneurs

Maggie De Pree, Founder, The League of Intrapreneurs and Alexei Levene, Co-founder, Desolenator
In the early 00's, Maggie was one of the very first people to bring together the notion of intrapreneurship and impact. She later founded The League of Intrapreneurs, a global network of corporate change-makers and created 'The Intrapreneurs Toolkit', an open-sourced guide for cubicle warriors the world over. Alexei is co-founder of Desolenator, a start-up that is revolutionising water purification and has won over a dozen awards including Guardian Start-Up of the Year. Maggie and Alexei share their experiences around the opportunities and challenges of intrapreneur/entrepreneur collaboration

11:00AM Refreshments

11:15AM Venture Innovation - Part 2
Presentation, Q&A and discussion with Erik Simanis, Former Head of the Frontier Markets Initiative, Cornell University & Partner, TIL Ventures

12:45PM Lunch

2:15PM The Art of Persuasion - Part 2 (Internal stakeholders)

Presentation and Q&A with Alex Harrison, former Strategy Director, freuds
Following yesterday's session on getting traction for your ventures with external stakeholders...Alex turns his attention to winning internal over internal stakeholders and shares some further insights on the art of persuasion...

2:45PM Reflection with Lab Alumni
Individual, group and plenary reflection followed by discussion with Joan Bohan, Executive Finance Director, The Walt Disney Company and Intrapreneur behind Dysnie (Intrapreneur Lab cohort 7 2015) and Damian Payiatakis, Former Director of Strategic Development, Barclays Wealth and now Head of Barclays Impact (Intrapreneur Lab pilot cohort, 2013)

3:45PM Break

4:15PM The Intrapreneur's Mindset and Toolset

Closing thoughts by Milan Samani, Founder, The Intrapreneur Lab

5:00PM Close