

THURSDAY 30 APRIL

8:15AM - 8:45AM Refreshments Amphitheatre 1032, INSEAD Singapore	4:30PM Lessons from the Lab and Introduction to the Accelerator Reflections and discussion with Lab Director: Milan Samani, Director, Leadership Laboratories Lab Partner: Lionel Bodin, Europe Lead, Accenture Development Partnerships Lab Partner: Euan Wilmhurst, Senior Advisor, Business Fights Poverty Lab Partner: Jasjit Singh, Associate Professor of Strategy and The Shell Fellow in Business and the Environment, INSEAD
9AM - 4:30PM Mentors' Den An opportunity for participants to discuss their projects with guest-faculty and other leading thinkers from the business, development and consulting worlds	
11:15AM & 3:15PM Refreshments	
12:30PM Lunch	5:30PM Close



WHAT IS THE INTRAPRENEUR LAB?

INTRAPRENEURS WITH IDEAS
& PROJECTS THAT CAN
MAKE PROFIT + CREATE SOCIAL IMPACT



3 DAY INTENSIVE

Guest faculty of world class intrapreneurs and thought leaders

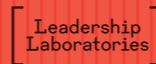


3 MONTH ACCELERATOR

Coaching

Consulting

Access to experts & global community



BUSINESS PROJECTS THAT MAKE PROFIT + CREATE SOCIAL IMPACT



INTRAPRENEURS TO MAKE THEM HAPPEN

PARTICIPANTS AND DELEGATES:

BARCLAYS, GSK, MASTERCARD, ESSILOR INTERNATIONAL,
SCHNEIDER ELECTRIC, ITC, MEDTRONIC, DISNEY,
BAIN, DALBERG, SINGAPORE ECONOMIC DEVELOPMENT
BOARD, GRM FUTURES, ASHOKA, IMPACT HUB

GUEST-FACULTY:

ESSILOR INTERNATIONAL, HP, BARCLAYS, UNILEVER, INSEAD,
LEADERSHIP LABORATORIES, CORNELL, ACCENTURE, THE IDEA FACTORY



SINGAPORE

28 - 30 APRIL 2015
INSEAD ASIA CAMPUS

A COLLABORATION BETWEEN



INSEAD

The Business School
for the World®

WWW.INTRA-LAB.COM

ALL SESSIONS ARE IN AMPHITHEATRE 1032, INSEAD ASIA CAMPUS, 1 AYER RAJAH AVENUE, 138676, SINGAPORE UNLESS OTHERWISE STATED

PLEASE ARRIVE DURING THE REGISTRATION TIMES SET OUT BELOW. IF YOU ARRIVE OUTSIDE OF THESE TIMES, PLEASE INFORM RECEPTION

LAB RULES

Faculty & participants speak candidly about their personal and professional experiences. Several faculty members hold senior positions in large companies and in exchange for their openness, please keep what you hear inside the 4 walls of the Lab

Do tweet & use the hashtag #socint – we want everyone to know about intrapreneurship. But in keeping with the above, please don't tweet direct quotes from faculty members without prior permission

Presentations will be audio-recorded but Q&A and discussion will not be. Some content may be referenced in articles but no material will be used without prior permission

The Mentors' Den sessions, where participants discuss details of their projects are confidential. These will not be recorded or their content referenced in any form

TUESDAY 28 APRIL

<p>8:15AM - 8:45AM Registration & Refreshments Amphitheatre 1032, INSEAD Singapore</p>	<p>1:30PM The Intrapreneur's Toolkit Presentation, Q&A & discussion with Lionel Bodin, Europe Lead, Accenture Development Partnerships An introduction to The Intrapreneur's Toolkit, an open-resource to support intrapreneurs globally and the result of a decade of research by The League of Intrapreneurs</p>
<p>9:00AM Introduction Lab Director: Milan Samani, Director, Leadership Laboratories Lab Partner: Lionel Bodin, Europe Lead Accenture Development Partnerships Lab Partner: Euan Wilmhurst, Senior Advisor, Business Fights Poverty</p>	<p>2:15PM Break</p>
<p>9:20AM The Intrapreneurial Opportunity Presentation and Q&A with Michael Pich, Dean, Executive Education, INSEAD Having taught thousands of students and consulted to dozens of the world's largest companies over the last 35 years, Michael shares his views on the corporate landscape and the notion that social issues are business opportunities in disguise</p>	<p>2:30PM Inside the Intrapreneur's Studio: Essilor's Vision to See Change Jayanth Bhuvanaraghan, Chief Corporate Mission Officer, Essilor International in conversation with Milan Samani Jayanth's career within Essilor's core business has spanned 30 years and includes starting their India operation. In latter years, his role has evolved and he's been central in creating the BoP Innovation Lab, 2.5 New Vision Generation and other initiatives that pioneer business models that have both commercial and societal value. Jayanth shares some stories, insights and lessons he's picked up along the way</p>
<p>9:50AM Insights from Past Labs Presentation and Q&A with Milan Samani, Lab Director Since inception 18 months ago, The Intrapreneur Lab has been run 5 times across 4 continents with 50 multi-national companies....Milan draws out some of the stories heard and the emerging themes</p>	<p>3:10PM Refreshments</p>
<p>10:25AM Refreshments</p>	<p>3:25PM Inside the Intrapreneur's Studio: Essilor's Vision to See Change Jayanth Bhuvanaraghan in conversation with Milan Samani followed by Q&A and discussion</p>
<p>10:50AM The Intrapreneurial Challenge Presentation, Q&A and discussion with Erik Simanis, Head of the Frontier Markets Initiative at Cornell University Between field assignments with the likes of Unilever in Bangladesh and completing a recent paper for the Harvard Business Review, Erik finds the time to share some hard-earned lessons from the field</p>	<p>5:00PM Close</p>
<p>12:20PM Lunch</p>	<p>7:00pm Dinner for faculty, participants & delegates Zafferano, Level 43, Ocean Financial Centre, 10 Collyer Quay, Singapore, 049315 (dress: smart-casual, no sandals or sleeveless for gentlemen)</p>

WEDNESDAY 29 APRIL

<p>8:15AM - 8:45AM Registration & Refreshments Amphitheatre 1032, INSEAD Singapore</p>	<p>2:45PM Refreshments</p>
<p>9:00AM Inside the Intrapreneur Studio: HP Lux Rao, Country Lead, HP Future Cities & CTO, Technology Services, HP in conversation with Milan Samani HP's E-Health Centres combine medical diagnostic equipment, cloud technology and shipping containers to connect rural communities with doctors half a world away. Developed collaboratively with government bodies, NGOs and HP's own corporate responsibility arm and driven intrapreneurially to be a commercially viable business-line, Lux shares some successes, challenges and insights from the journey to date</p>	<p>3:00PM Insights on Impact & Innovation Presentation, Q&A & Discussion with Serguei Netessine, Timken Chaired Professor of Global Technology & Innovation & Jasjit Singh, Associate Professor of Strategy and The Shell Fellow in Business and the Environment, INSEAD Serguei has co-authored 'The Risk-Driven Business Model', a new book on how to innovate around business models which uses many examples based on sustainable and socially responsible innovations. Jasjit has developed a new MBA course 'Strategy and Impact' based on his research on blending social impact with commercial strategy. Together they share some of their insights</p>
<p>10:30AM Refreshments</p>	<p>4:00PM Impact & Innovation within Unilever Arindam Som, Global Brand Director for Household Care & Innovations for Base of the Pyramid, Unilever Asia in discussion with Erik Simanis and Milan Samani on some of the challenges & opportunities around business model innovation within Unilever</p>
<p>11:00AM The Intrapreneur's Method: lessons and insights from within Barclays Mark Thain, Vice President, Social Innovation, Barclays in conversation with Milan Samani Heading Barclays' £25m Social Innovation Facility, a fund that supports intrapreneurs within Barclays to develop new products and services that have commercial return and social impact, Mark shares some of the experiences and lessons from driving intrapreneurial innovation within a large company, as well insights drawn from working closely with the dozens of intrapreneurs the facility has supported</p>	<p>4:30PM Break</p>
<p>12:30PM Lunch</p>	<p>4:45PM 'We Want to Make Profit that is Purposeful...' Reflections from the Lab Closing thoughts & reflections with Milan Samani, Lab Director</p>
<p>1:45PM Making Innovation Happen An interactive workshop with Sonia Gupta, Principal Director, Accenture Strategy, drawing on her experiences of working with some of the world's largest companies. The session will include a look at design-thinking and applying it in the context of social innovation</p>	<p>5:20PM Close</p> 