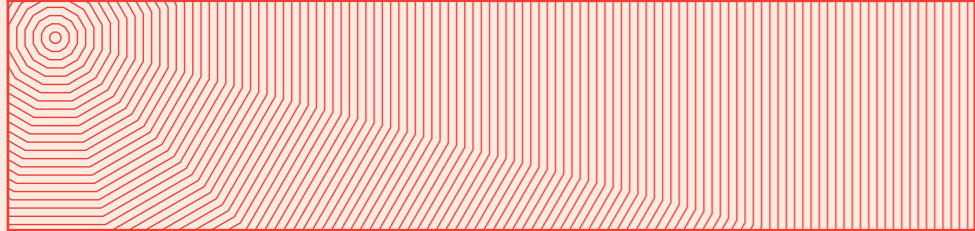


WEDNESDAY 21 OCTOBER

<b>8:15AM - 8:45AM</b> Refreshments Classroom 1, The West Wing	<b>12:30PM</b> Lunch
<b>9AM - 4:30PM</b> Mentors' Den An opportunity for participants to discuss their projects with guest-faculty and other leading thinkers from the business, development and consulting worlds	<b>4:30PM</b> Lessons from the Lab and Introduction to the 3-month accelerator-phase Final reflections and discussion with Lab faculty
<b>11:15AM &amp; 3:15PM</b> Refreshments	<b>5:00PM</b> Close



WHAT IS THE INTRAPRENEUR LAB?

INTRAPRENEURS WITH IDEAS  
& PROJECTS THAT CAN  
MAKE PROFIT + CREATE SOCIAL IMPACT



3 DAY INTENSIVE

Guest faculty of world class  
intrapreneurs and thought leaders

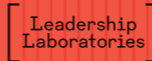


3 MONTH ACCELERATOR

Coaching

Consulting

Access to experts &  
global community



BUSINESS PROJECTS THAT MAKE PROFIT + CREATE SOCIAL IMPACT



INTRAPRENEURS TO MAKE THEM HAPPEN

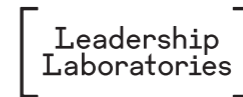
PARTICIPANTS AND DELEGATES:  
BARCLAYS, DISNEY, PHILIPS, BMW, UNILEVER & MARS

GUEST-FACULTY:  
BERENBERG, MS-NBC, BARCLAYS,  
UNIVERSITY OF MICHIGAN, FREUDS, HP, BSR,  
LEADERSHIP LABORATORIES, CORNELL & ACCENTURE



OXFORD  
19 - 21 OCTOBER 2015  
SAÏD BUSINESS SCHOOL  
UNIVERSITY OF OXFORD

A COLLABORATION BETWEEN



WWW.INTRA-LAB.COM

ALL SESSION ARE IN CLASSROOM 1, THE WEST WING,  
SAÏD BUSINESS SCHOOL, PARK END STREET, OXFORD,  
OX1 1HP UNLESS OTHERWISE STATED

PLEASE ARRIVE DURING THE REGISTRATION TIMES  
SET OUT BELOW. IF YOU ARRIVE OUTSIDE OF  
THESE TIMES, PLEASE INFORM RECEPTION

### LAB RULES

Faculty & participants speak candidly about their personal and professional experiences. Several faculty members hold senior positions in large companies and in exchange for their openness, please keep what you hear inside the 4 walls of the Lab

Do tweet & use the hashtag #socint – we want everyone to know about intrapreneurship. But in keeping with the above, please don't tweet direct quotes from faculty members without prior permission

Presentations will be audio-recorded but Q&A and discussion will not be. Some content may be referenced in articles but no material will be used without prior permission

The Mentors' Den sessions, where participants discuss details of their projects are confidential. These will not be recorded or their content referenced in any form

## MONDAY 19 OCTOBER

<b>8:15AM - 8:45AM</b> <b>Registration &amp; Refreshments</b> Classroom 1, The West Wing	... Having spent almost 20 years in advertising, communications strategy and corporate public relations, Alex now leads freuds' work in purpose marketing, helping their large corporate clients embed social impact into their operations as a core tenant of their reputations. Alex shares some trends in the space as well as some inside tips on the art of persuasion
<b>9:00AM Introduction</b> Opening thoughts by Milan Samani, Founder, The Intrapreneur Lab	
<b>9:20AM The Intrapreneur's Opportunity</b> Presentation and Q&A with Chris White, Managing Director, Center for Positive Organizations, University of Michigan's Ross School of Business Having interacted with hundreds of intrapreneurs, taught thousands of aspiring corporate changemakers and distilled his observations into a recent book, 'Changing your Company from the Inside Out: A Guide for Social Intrapreneurs', Chris offers a framework and tools to champion those change initiatives that are the most meaningful	<b>2:40PM The Intrapreneur's Toolkit</b> Presentation, Q&A and discussion with Lionel Bodin, European Lead, Accenture Development Partnerships Lionel shares some insights from working within one of the original 'intraprisers' and gives an introduction to The Intrapreneur's Toolkit, an open-resource to support intrapreneurs globally and the result of a decade of research by The League of Intrapreneurs
<b>10:50AM Refreshments</b>	<b>3:20PM Refreshments</b>
<b>11:10AM The Intrapreneurial Challenge (Episode 1)</b> Presentation, Q&A and discussion with Erik Simanis, Former Head of the Frontier Markets Initiative, Cornell University & Head of Thought Leadership, The Intrapreneur Lab Between field assignments with the likes of Unilever in Bangladesh and CEMEX in Mexico, writing papers for the Harvard Business Review and authoring on-line courses on business-model innovation (his Acumen+ course holds the record for their most downloaded MOOC, with over 25,000 subscribers) Erik finds the time to share some hard-earned lessons from the field	<b>3:50PM Inside the Intrapreneur's Studio: Berenberg &amp; Impact Ventures UK</b> Richard Brass, Head of UK Clients, Berenberg Bank and founding intrapreneur of Impact Ventures UK in conversation with Milan Samani. Followed by Q&A and discussion Following a visit to Bangladesh to meet Nobel laureate Prof. Muhammad Yunus in 2008, Richard sensed an opportunity to create Impact Ventures UK, an investment fund built around the themes of collaboration and empowerment, that prioritises social as well as commercial returns and harnesses network effects to help investees grow. Perhaps the first fund of its kind in the world, Richard shares some insights, stories and lessons from the journey to date
<b>1:00PM Lunch</b>	<b>5:15PM Close</b>
<b>2:00PM Purpose, Impact and the Art of Persuasion</b> Presentation and Q&A with Alex Harrison, Strategy Director, freuds ...	<b>7:00PM Dinner for faculty, participants &amp; delegates</b> Turl Street Kitchen, 16 Turl Street, Oxford, OX1 3DH

## TUESDAY 20 OCTOBER

<b>8:15AM - 8:45AM</b> <b>Registration &amp; Refreshments</b> Classroom 1, The West Wing	<b>2:15PM Harnessing 2016 Market Trends</b> Presentation and workshop with Charlie Curtis, Founder, Future4wards and Corporate Innovation Lead, The Intrapreneur Lab on aligning ventures with emerging trends in the market
<b>9:00AM Inside the Intrapreneur Studio: MS-NBC</b> Adam Jones, Chief Financial Officer, Pret; former SVP & CFO of MS-NBC and founding intrapreneur of NBC Learn Adam tells the story of NBC Learn: a tale of imperfect failures and successes, unreached goals, unintended consequences and unanticipated results (that includes a trip to The White House and one of the largest television-events around education in the US)	<b>3:00PM Refreshments</b>
<b>10:30AM Break</b>	<b>3:20PM The First 500 days</b> Q&A and discussion with Damian Payiatakis, Director of Strategic Development, Barclays Wealth; pilot Intrapreneur Lab (2013) participant. In 2013, one article on Barclays' intranet generated sixteen responses for the pilot Intrapreneur Lab. Damian was selected and has been living the lessons he heard at that very first Lab...around organisational agility, willingness to adapt and tenacity of spirit. Having now received a multi-million-pound investment, he will be leading an entirely new venture within Barclays. He joins us for an informal, open dialogue about his experience over the last two years.
<b>10:40AM The Intrapreneurial Challenge (Episode 2)</b> Presentation, Q&A and discussion with Erik Simanis, Former Head of the Frontier Markets Initiative, Cornell University & Head of Thought Leadership, The Intrapreneur Lab	<b>4:20PM Break</b>
<b>11:30AM Refreshments</b>	<b>4:30PM Intrapreneurship, Market Creation &amp; Elevated Intent</b> Closing thoughts & reflections with Milan Samani, Founder, The Intrapreneur Lab
<b>12:00AM Every Social and Global issue is a Business Opportunity in Disguise</b> Discussion with Paul Ellingstad, Former Human Progress Initiatives Director, HP and Dorje Mundle, Former Group Head, Corporate Responsibility, Novartis and current Director of Healthcare, BSR Seasoned veterans of aligning social change with corporate returns, Paul and Dorje talk about over-arching trends in the space and share some personal insights, stories and lessons from the front-line...	<b>5:15PM Close</b>
<b>1:00PM Lunch</b>	