

THURSDAY 18 JUNE

8:15AM - 8:45AM Breakfast Room A & Dining Room, 6th floor, Cornell ILR School	12:30PM Lunch
9AM - 4:30PM Mentors' Den An opportunity for participants to discuss their projects with guest-faculty and other leading thinkers from the business, development and consulting worlds	4:30PM Lessons from the Lab and Introduction to the Accelerator Reflections and discussion with Lab Director: Milan Samani, Director, Leadership Laboratories Lab Partner: Lionel Bodin, Europe Lead, Accenture Development Partnerships
11:15AM & 3:15PM Refreshments	5:30PM Close

WHAT IS THE INTRAPRENEUR LAB?

INTRAPRENEURS WITH IDEAS
& PROJECTS THAT CAN
MAKE PROFIT + CREATE SOCIAL IMPACT



3 DAY INTENSIVE

Guest faculty of world class intrapreneurs and thought leaders

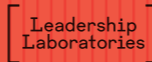


3 MONTH ACCELERATOR

Coaching

Consulting

Access to experts & global community



BUSINESS PROJECTS THAT MAKE PROFIT + CREATE SOCIAL IMPACT



INTRAPRENEURS TO MAKE THEM HAPPEN

PARTICIPANTS AND DELEGATES:

BARCLAYS, GSK, ZURICH INSURANCE, ASHOKA, ACUMEN FUND,
INTER-AMERICAN DEVELOPMENT BANK, LEADERSQUEST

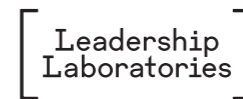
GUEST-FACULTY:

MICROSOFT, BARCLAYS, PEPSICO, UNIVERSITY OF MICHIGAN, FSG,
LEADERSHIP LABORATORIES, CORNELL, ACCENTURE, MARKET GRAVITY



NEW YORK CITY
16 - 18 JUNE 2015
CORNELL UNIVERSITY

A COLLABORATION BETWEEN



JOHNSON
Cornell University
The Center for
Sustainable Global Enterprise

WWW.INTRA-LAB.COM

ALL SESSIONS ARE IN ROOM A, CORNELL UNIVERSITY ILR SCHOOL, 6TH FLOOR, NEW YORK CITY CONFERENCE CENTER, 16 EAST 34TH STREET, NEW YORK, NEW YORK, 10016-4328 UNLESS OTHERWISE STATED

PLEASE ARRIVE DURING THE REGISTRATION TIMES SET OUT BELOW. IF YOU ARRIVE OUTSIDE OF THESE TIMES, PLEASE INFORM RECEPTION

LAB RULES

Faculty & participants speak candidly about their personal and professional experiences. Several faculty members hold senior positions in large companies and in exchange for their openness, please keep what you hear inside the 4 walls of the Lab

Do tweet & use the hashtag #socint – we want everyone to know about intrapreneurship. But in keeping with the above, please don't tweet direct quotes from faculty members without prior permission

Presentations will be audio-recorded but Q&A and discussion will not be. Some content may be referenced in articles but no material will be used without prior permission

The Mentors' Den sessions, where participants discuss details of their projects are confidential. These will not be recorded or their content referenced in any form

TUESDAY 16 JUNE

<p>8:15AM - 8:45AM Registration & Breakfast Room A & Dining Room, 6th floor, Cornell ILR School</p>	<p>2:30PM Break</p>
<p>9:00AM Introduction Opening thoughts by Milan Samani, Lab Director</p>	<p>2:50PM Inside the Intrapreneur's Studio: Microsoft Diana Pallais, Ambassador for Business & the Sustainable Development Goals, Business Fights Poverty and Former Managing Director, Partnerships for Technology Access, Microsoft in conversation with Milan Samani An accomplished executive in international business and the development sector, Diana shares the intrapreneur chapter in her career when she forged a way to exponentially grow Microsoft's addressable market in emerging markets, evolved the business model in the most regulated and profitable part of the company and fundamentally altered Microsoft's emerging market approach... all while also helping governments elevate their game in public service delivery, delivering on policy promises and empowering their constituents with technology access. Diana shares the trials, joys and some insights and lessons from the journey.</p>
<p>9:15AM The Intrapreneur's Opportunity Presentation and Q&A with Chris White, Managing Director, Center for Positive Organizations, University of Michigan's Ross School of Business Having interacted with hundreds of intrapreneurs, taught thousands of aspiring corporate changemakers and distilled his observations into a recent book, 'Changing your Company from the Inside Out: A Guide for Social Intrapreneurs', Chris offers a framework and tools to champion those change initiatives that are the most meaningful</p>	<p>3:30PM Refreshments</p>
<p>10:40AM Refreshments</p>	<p>3:50PM Inside the Intrapreneur's Studio: Microsoft Q&A and Discussion with Diana Pallais, Former Managing Director, Partnerships for Technology Access, Microsoft</p>
<p>11:00AM The Intrapreneurial Challenge (Episode 1) Presentation, Q&A and discussion with Erik Simanis, Head of the Frontier Markets Initiative at Cornell University Between field assignments with the likes of Unilever in Bangladesh and completing a recent paper for the Harvard Business Review, Erik finds the time to share some hard-earned lessons from the field</p>	<p>5:00PM Close</p>
<p>12:45PM Lunch</p>	<p>6:45PM Dinner for faculty, participants & delegates Beauty & Essex, 146 Essex Street, Between Stanton & Rivington, Lower East Side, NY 10002</p>
<p>1:45PM The Intrapreneur's Toolkit Presentation, Q&A & Discussion with Lionel Bodin, European Lead, Accenture Development Partnerships An introduction to The Intrapreneur's Toolkit, an open-resource to support intrapreneurs globally and the result of a decade of research by The League of Intrapreneurs</p>	

WEDNESDAY 17 JUNE

<p>8:15AM - 8:45AM Registration & Breakfast Room A & Dining Room, 6th floor, Cornell ILR School</p>	<p>12:30PM Lunch</p>
<p>9:00AM Inside the Intrapreneur Studio: Barclays Jared Young, Senior Director & Division Lead, Barclaycard USA, in conversation with Milan Samani In early 2014, Barclays USA ran a challenge to source business ideas that create social impact. Jared's idea was one of the three winners and he attended the June 2014 Intrapreneur Lab in NYC (our 2nd ever Lab) as a participant. 12 months on, his project now has \$2m pilot funding and Jared returns as guest-faculty to share some of the opportunities, challenges and lessons from the path so far</p>	<p>1:45PM A Vision of Shared Value Justin Bakule, Executive Director, Shared Value Initiative, FSG The Shared Value Initiative arose out of the enormous interest generated by Michael Porter's seminal 2011 Harvard Business Review Paper, 'Creating Shared Value', (a paper that played no small part in inspiring The Intrapreneur Lab). As Executive Director of the Initiative, Justin shares insights drawn from helping some of the world's largest corporations converge and harmonize their societal and business outcomes</p>
<p>10:00AM Break</p>	<p>2:30PM Break</p>
<p>10:10AM The Intrapreneurial Challenge (Episode 2) Presentation, Q&A and discussion with Erik Simanis, Head of the Frontier Markets Initiative at Cornell University</p>	<p>2:50PM From Impact To Purpose Nick Craig, President, Authentic Leadership Institute Co-author of former Medtronic CEO, Bill George's globally-influential book, 'Finding your True North', author of the 2014 Harvard Business Review paper, 'From Purpose to Impact' and architect of some of the world's largest companies' strategies on Authentic Leadership, Nick shares some insights and stories on how true impact can be connected back to one's own sense of purpose</p>
<p>11:00AM Refreshments</p>	<p>3:30PM Refreshments</p>
<p>11:20AM Strategic Challenges from the Front Line Norberto Chaclin, Senior Director, R&D Global Innovation, PepsiCo in conversation with Milan Samani & Erik Simanis 'The future of business is social business... and we need to create the leaders to make it happen'. A member of PepsiCo's senior leadership team and deeply grounded in the realities and challenges of embedding social impact within core business, Norberto shares his experiences of driving innovation & impact through a large corporate (along with the advice he didn't listen to...)</p>	<p>3:30PM Refreshments</p>
<p>4:00PM 'We Want to Make Profit that is Purposeful...' Reflections from the Lab Closing thoughts & reflections with Milan Samani, Lab Director</p>	<p>4:40PM Close</p>
	