

GROUP OF EMERGING INTRAPRENEURS
FROM LARGE COMPANIES

+

3 DAYS IN OXFORD WITH
THOUGHT-LEADERS &
SUCCESSFUL INTRAPRENEURS

+

3 MONTHS OF COACHING,
CONSULTING & NETWORKING

=

PROFITABLE BUSINESS PROJECTS
THAT BENEFIT SOCIETY +
INTRAPRENEURIAL LEADERS
TO MAKE THEM HAPPEN

PARTICIPANTS: GSK, NOVARTIS & BARCLAYS

DELEGATES: SABMILLER, VIRGIN, VODAFONE, ANGLOAMERICAN

GUEST-FACULTY: CRANFIELD, CORNELL, M-PESA,
COCA-COLA, INTERFACE, BARCLAYS, GSK, ACCENTURE,
DFID, WAYRA, REUTERS MARKET LIGHT



AUTUMN 2013

A COLLABORATION BETWEEN



WWW.LEADERSHIP-LABS.ORG

WWW.ACCENTURE.COM

WWW.BUSINESSFIGHTSPOVERTY.ORG

WWW.SBS.OX.AC.UK

ALL SESSIONS ARE IN THE FOUNDERS' ROOM
AT THE SAID BUSINESS SCHOOL, PARK END ST,
OXFORD, OX1 1HP UNLESS OTHERWISE STATED

PLEASE ARRIVE DURING THE REGISTRATION TIMES
SET OUT BELOW. IF YOU ARRIVE OUTSIDE OF
THESE TIMES, PLEASE INFORM RECEPTION

SUNDAY 13 OCT

- 4:15-4:45PM:** **Registration & Refreshments for participants**
Foyer & The Founders' Room, Saïd Business School
- 5PM:** **Introduction to the Lab**
Lab Director: Milan Samani, Director, Leadership Laboratories
Lab Partner: Dee Jadeja, Senior Manager, Accenture Development Partnerships
Lab Partner: Zahid Torres-Rahman, Director & Founder, Business Fights Poverty
- 6PM:** **Dinner for participants**
The Jam Factory, Hollybush Row, 27 Park End St, Oxford, OX1 1HU

MONDAY 14 OCT

- 8:15-8:45AM** **Registration & Breakfast**
Foyer & The Founders' Room, Saïd Business School
- 9AM** **Introduction**
Lab Director: Milan Samani, Leadership Laboratories
- 9:10AM** **The Intrapreneurial Landscape**
Presentation & Q&A with Prof. David Grayson CBE, Director of the Doughty Centre for Corporate Responsibility, Cranfield School of Management

Having interviewed dozens of intrapreneurs for his recent report, 'Creating Sustainable Businesses through Social Intrapreneurism', David tells some stories & shares his views on the emerging trends and drivers
- 10:20AM** **The Intrapreneurial Challenge**
Presentation by Erik Simanis, Managing Director of Market Creation Strategies at the Center for Sustainable Global Enterprise at Cornell University's Johnson School of Management

Having stepped off a plane from Bangladesh yesterday fresh from working on the ground with Unilever, Erik shares some hard-learned lessons from the field
- 11AM** **Refreshments**
- 11:20AM** **The Intrapreneurial Challenge: A Discussion**
Discussion & Q&A with Erik Simanis
- 1PM** **Lunch**
- 2PM** **Insights from the Intrapreneurs' Toolkit**
Presentation & Discussion with Maggie De Pree, Co-founder of the League of Intrapreneurs and Milan Samani

A member of the team that virtually invented the term 'social intrapreneur', Maggie conducts an interactive discussion on her findings from working with intrapreneurs for 6 years. With Milan Samani
- 3:30PM** **The M-PESA Story**
Presentation by Nick Hughes, Founder of M-Pesa & Director of Strategy, M-Kopa

Possibly the world's most successful and high-profile example of intrapreneurship, Nick tells the M-PESA story. Followed by Q&A and discussion
- 4PM** **Refreshments**
- 4:20PM** **An Afternoon with Nick Hughes**
Q&A & Discussion with Nick Hughes
- 6PM** **Close**
- 8PM** **Dinner for participants, faculty and guests**
Turl Street Kitchen, 16 Turl Street, Oxford, OX1 3DH

TUESDAY 15 OCT

8:15-8:45AM	Registration & Breakfast Foyer & The Founders' Room, Saïd Business School
9AM	Introduction Lab Director: Milan Samani, Leadership Laboratories
9:10AM	Inside the Intrapreneur Studio: Coca-Cola and #5by20 Marika McCauley Sine, Group Director, The Coca-Cola Company and Intrapreneur behind #5by20 in conversation with Milan Samani. Followed by Q&A and discussion. "Very little of what I've done was part of my job description... it's not about being amazing and brilliant yourself. You get the balling rolling, connect people, understand the politics & who you need to influence...I think about impact; I think about scale...you know, there isn't an NGO with the reach we have, not even UN agencies. It's just staggering what Coca-Cola can do if the stars align." At the end of 2012, #5by20 had impacted 300,000 women in Coca-Cola's supply chain
11AM	Refreshments
11:20AM	Inside the Intrapreneur Studio: Interface and Net-Works Miriam Turner, Associate Vice-President, Co-Innovation, Interface and Intrapreneur behind Net-Works in conversation with Milan Samani. Followed by Q&A and discussion. Net-Works is a collaboration between Interface and the Zoological Society of London. The programme provides a social infrastructure to collect and recycle discarded fishing nets, providing a sustainable source of nylon for Interface's carpet tiles whilst empowering rural communities. "A large customer of ours cried when he saw the impact of Net-Works. One of our sales directors said the only other time he had seen him cry is when he lost money"
1PM	Lunch
2PM	The Reuters Market Light Story Presentation by Amit Mehra, Founder & CEO of RMLGlobal and Intrapreneur behind Reuters Market Light. Followed by Q&A. Amit will be joining by video conference. Reuters Market Light is a pioneering mobile phone-based service specifically designed to support the farming community. In India, Reuters Market Light has nearly 1 million registered users across 40,000 villages and helps individual farmers earn and save thousands of dollars every year
3PM	Empowering the Intrapreneur: Barclays Presentation by Mark Thain, Vice President of Social Innovation, Barclays. Followed by Q&A and discussion. Mark heads a £25m Social Innovation Facility within Barclays, launched to support and accelerate the development of new Barclays products and services that deliver a sustainable commercial return and an ongoing social impact
4PM	Refreshments
4:30PM	Inside the Intrapreneur Studio: GSK and Low-cost Diagnostics for Africa Graham Simpson, Head of Therapeutic Peptide Chemistry Performance Unit and Intrapreneur behind Low-cost Diagnostics for Africa in conversation with Milan Samani. Followed by Q&A and discussion. "GSK is helping to develop simple, cheap, paper-based devices capable of producing quantitative diagnostic test strips at-site. These tests can be administered by minimally trained healthcare workers in hot, humid environments common in developing countries. Tens of millions of people's lives could be saved annually with a platform solution involving an open-innovation collaboration of expert partners"
6PM	Close

WEDNESDAY 16 OCT

timings are
subject to
change

8:15-8:45AM	Registration & Breakfast Foyer & The Founders' Room, Saïd Business School
9AM	The Mentors' Den An opportunity for participants to discuss their projects with leading thinkers from the business, development and consulting worlds. Mentors include Anuradha Bajaj, Head of Investment & Finance Team, Private Sector Department, Department for International Development; Simon Devonshire, Director of Wayra Europe, Telefonica and senior members of the Accenture management team
11AM	Refreshments
11:20AM	Inside the Intrapreneur Studio: Coca-Cola & Project Last Mile Adrian Ristow, Special Projects Director, The Coca-Cola Company and Intrapreneur behind Project Last Mile in conversation with Milan Samani. Followed by Q&A and discussion. Project Last Mile applies Coca Cola's market-leading knowledge of supply-chain management to distribute medicines across Africa "No-one has done this before"
12:20PM	Insights from an Extrapreneur Zahid Torres-Rahman, Founder, Business Fights Poverty & Adrian Ristow, Senior Advisor, Business Fights Poverty. Followed by Q&A and discussion "Driving social change comes from your deepest value sets...there's something in your DNA that makes you want to do this"
1PM	Lunch
2PM	Insights from the Intrapreneur's Intrapreneur Gib Bulloch, Executive Director, Accenture Development Partnerships. Presentation followed by Q&A and discussion. Supported by Lionel Bodin, Senior Manager, Accenture Development Partnerships. Gib will be joining by video conference "Of course it's not all plain sailing and driving change bottom up is often frustrating. The big disadvantage which intrapreneurs have is having to deal with the corporate immune system - the cultural anti-bodies which the corporate will unleash in the form of risk management processes, bureaucracy and short-term performance management. I doubt social enterprises have to deal with the same problems. However, the potential prize is too great for any aspiring intrapreneur to ignore; and there is now a growing movement which makes it a less lonely existence"
3:30PM	Refreshments
3:50PM	Lessons from the Lab and Introduction to the Accelerator Reflections and discussion with Lab Director: Milan Samani, Leadership Laboratories and Lab Partners: Zahid Torres-Rahman, Business Fights Poverty & Lionel Bodin, Accenture Development Partnerships
5PM	Close