



NYC 2014 PARTICIPANT LIST

Note: Those listed as participants will undertake the full 3 month programme. Those listed as delegates are attending the 3-day intensive-phase only

Milan Samani – Lab Director
Director, Leadership Laboratories

Beth Jenkins – Lab Partner
Insights Director, Business Fights Poverty

Lionel Bodin – Lab Partner
Senior Manager, Accenture
Development Partnerships

Erik Simanis – Guest Faculty
Managing Director of Market Creation
Strategies, Center for Sustainable
Global Enterprise, Cornell University's
Johnson School of Management

Gib Bulloch – Guest Faculty
Executive Director, Accenture
Development Partnerships

Rosario Londono – Guest Faculty
Senior Advisor, Social Innovation &
Impact, Imagination Group

Alexa Clay – Guest Faculty
Co-Founder, The League of Intrapreneurs

Israel Moreno – Guest Faculty
CEO, Mexvi

Ahsiya Mencin – Guest Faculty
Director, PULSE Volunteer Partnership, GSK

Nitin Sharma – Guest Faculty
Senior Project Manager BoP
(South Asia), BASF

Stefan Maard – Guest Faculty
Head of Sustainability Innovation,
Novozymes

Charlie Hough – Guest Faculty
VP & Global Head of Strategy,
Corporate Responsibility, Novartis

Robert Thomas – Guest Faculty
Executive Director, Institute for
High Performance, Accenture

Mark Thain – Mentor
Vice President, Social Innovation, Barclays

Gema Sacristan Postigo – Mentor
Chief, Financial Markets Division,
Inter-American Development Bank

Susan Olsen – Mentor
Lead Private Sector Specialist,
Opportunities for the Majority, Inter-
American Development Bank

Lisa Neuberger-Fernandez – Mentor
Director, Corporate Citizenship
Programmes, Accenture

Jeb Brugman – Mentor
Managing Partner, The Next Practice

Alexa Beavers – Mentor
Senior Associate Director, Organizational
Effectiveness, Boehringer Ingelheim

Yasmina Zaidman – Mentor
Director, Communications and Strategic
Partnerships, Acumen Fund

Mark Milstein – Mentor
Director, Cornell University's
Johnson School of Management

Patricia Oreta – Participant
Assistant Vice President, Global Development
Organizations, Corporate Banking, Barclays

Jared Young – Participant
Senior Director, Marketing Analytics
Division Lead, Barclaycard, Barclays

Ramon Merritt – Participant
Prepaid Product Lead, Barclaycard, Barclays

Justin Moran – Participant
Vice President, Marketing Analytics
Group Lead, Barclaycard, Barclays

Robert Gormley – Participant
Vice President, Open Market
Strategy, Barclaycard, Barclays

Dulce Adriana Alejandre Mora – Participant
Inclusive Business Manager, CEMEX

Mario Elias Gonzalez Lupercio – Participant
Inclusive Business Advisor, CEMEX

Shayna Harris – Participant
Cocoa Sustainability Manager, Mars

Amanda Gardiner – Participant
Director, Partnerships, Pearson

Teodora Berkova – Participant
Manager, Partnerships, Pearson

Alexandra Leighton – Delegate
Assistant Vice President, Social
Innovation, Barclays

Michelle Henry – Delegate
Director & Dream Accounts
Project Lead, Barclays

Todd Wehner – Delegate
Assistant Vice President, Social
Innovation, Barclays

Gabriela Mera – Delegate
Associate, Opportunities for the Majority,
Inter-American Development Bank

Sahba Sobhani – Delegate
Programme Head, Business Call to Action,
United Nations Development Programme

Tatiana Bessarabova – Delegate
Consultant, Business Call to Action,
United Nations Development Programme

Michael Jarvis – Delegate
Program Leader, Governance for
Extractive Industries, World Bank

Adrian Ristow – Delegate
Director, Special Projects, The
Coca-Cola Company

Jo-Ann Tan – Delegate
Lead Architect, +Acumen, Acumen Fund

Tomoko Matsukawa – Delegate
Senior Innovation Associate, Acumen Fund

Nancy McGaw – Delegate
Deputy Director, Business & Society
Programme, Aspen Institute

Sam Wilding – Delegate
New Business Development, US Synthetic

Sandhya Rao – Delegate
Senior Private Sector Consultant, USAID

Andrew Schirmer – Delegate
President, McCann Global Health,
McCann World Group

A COLLABORATION BETWEEN



JOHNSON
Cornell University
The Center for
Sustainable Global Enterprise