

WEDNESDAY 19 NOVEMBER

8AM – 8:30AM **Breakfast**  
Classroom 10, Gordon Institute of Business Science

8:30AM – 4PM **Mentor's Den**  
An opportunity for participants to discuss their projects with guest-faculty and other leading thinkers from the business, development and consulting worlds

10:45AM & 3PM **Refreshments**

12:00PM **Lunch**

4:30PM **Lessons from the Lab and Introduction to the Accelerator**  
Reflections and discussion with Milan Samani, Lab Director and Lab Partners:  
Lionel Bodin, Accenture Development Partnerships  
Zahid Torres-Rahman & Adrian Ristow, Business Fights Poverty  
Tashmia Ismail, Gordon Institute of Business Science

5:15PM **Close**

WHAT IS THE INTRAPRENEUR LAB?

INTRAPRENEURS WITH IDEAS  
& EARLY-STAGE PROJECTS THAT CAN  
MAKE PROFIT + CREATE SOCIAL IMPACT



3 DAY INTENSIVE

Guest faculty of world class  
intrapreneurs and thought leaders

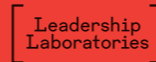


3 MONTH ACCELERATOR

Executive coaching

Consulting support

Access to experts &  
global community



BUSINESS PROJECTS THAT MAKE PROFIT + CREATE SOCIAL IMPACT



INTRAPRENEURS TO MAKE THEM HAPPEN

PARTICIPANTS AND DELEGATES:

BARCLAYS, PHILIPS, STANDARD BANK, GSK, SAB  
MILLER, NESTLE, STANDARD CHARTERED, DFID

GUEST-FACULTY:

ACCENTURE, COCA-COLA, NANDOS, NOVARTIS, IMPERIAL HEALTH  
SCIENCES, PRAEKELT GROUP, CORNELL UNIVERSITY, GORDON  
INSTITUTE OF BUSINESS SCIENCE AND LEADERSHIP LABORATORIES

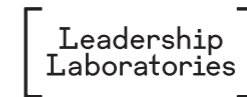


JOHANNESBURG

17-19 NOV 2014

GORDON INSTITUTE OF  
BUSINESS SCIENCE

A COLLABORATION BETWEEN



**Gordon Institute  
of Business Science**  
University of Pretoria

[WWW.LEADERSHIP-LABS.ORG](http://WWW.LEADERSHIP-LABS.ORG)

[WWW.ACCENTURE.COM](http://WWW.ACCENTURE.COM)

[WWW.BUSINESSFIGHTSPOVERTY.ORG](http://WWW.BUSINESSFIGHTSPOVERTY.ORG)

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ALL SESSION ARE IN CLASSROOM 10, GORDON INSTITUTE OF BUSINESS SCIENCE, 26 MELVILLE ROAD, ILLOVO, JOHANNESBURG UNLESS OTHERWISE STATED

PLEASE ARRIVE DURING THE REGISTRATION TIMES SET OUT BELOW. IF YOU ARRIVE OUTSIDE OF THESE TIMES, PLEASE INFORM RECEPTION

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## LAB RULES

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Faculty & participants will speak honestly and authentically about their personal and professional journeys. Many faculty members hold senior positions in large companies and will share fascinating, inspiring and very real insights from their intrapreneurial experiences. In exchange for their openness, please keep what you hear inside the 4 walls of the Lab

Tweet away & use the hashtag #socint – we want everyone to know about intrapreneurship. But in keeping with the above, please don't tweet direct quotes from faculty members without permission first – we don't want to get anyone into any trouble

Presentations will be audio-recorded but Q&A and discussion will not be. Some content may be referenced in articles but no material will be used without prior permission

The Mentors' Den sessions, where participants discuss details of their projects are confidential. These will not be recorded or their content referenced in any form

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## SUNDAY 16 NOVEMBER

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**4:15-4:45PM**     **Registration & Refreshments for Participants**  
Classroom 10, Gordon Institute of Business Science

**5PM**     **Introduction to the Lab**  
Lab Director: Milan Samani, Director, Leadership Laboratories  
Lab Partner: Tashmia Ismail, Head of Inclusive Markets Programme, Gordon Institute of Business Science

**6PM**     **Dinner for Participants**  
The Roof Terrace, Gordon Institute of Business Science

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## MONDAY 17 NOVEMBER

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**7:45 – 8:15AM**     **Registration & Breakfast**  
Classroom 10, Gordon Institute of Business Science

**8:30AM**     **The Intrapreneurial Opportunity**  
Presentation and Q&A with Nick Binedell, Dean & Founding Director, Gordon Institute of Business Science  
Among Africa's leading thinkers and business-academics, Nick shares some thoughts on the emerging trend of intrapreneurship and the notion that social issues are business opportunities in disguise

**9:20AM**     **Insights from Past Labs**  
Presentation and Q&A with Milan Samani, Lab Director  
Since inception 13 months ago, The Intrapreneur Lab has been run 4 times across 3 continents with 40 multi-national companies....Milan draws out some of the stories heard and the emerging themes

**10AM**     **Refreshments**

**10:30AM**     **The Intrapreneurial Challenge**  
Presentation, Q&A and discussion with Erik Simanis, Head of the Frontier Markets Initiative at Cornell University  
Between field assignments with the likes of Unilever in Bangladesh and completing a recent paper for the Harvard Business Review, Erik finds the time to share some hard-earned lessons from the field

**12:15PM**     **Lunch**

**1:15PM**     **An Introduction to the Intrapreneur's Toolkit**  
Discussion with Lionel Bodin, European Lead, Accenture Development Partnerships and Milan Samani  
An interactive discussion on The Intrapreneur's Toolkit, an open-resource to support intrapreneurs globally and the result of a decade of research by The League of Intrapreneurs

**2PM**     **Inside the Intrapreneur's Studio: Coca-Cola**  
Adrian Ristow, Director of Special Projects, The Coca-Cola Company and intrapreneur behind Project Last Mile in conversation with Milan Samani  
Conceived from the notion that if Coca-Cola can be found in the hardest-to-reach parts of Africa, then why can't the same be said of essential medicines, Project Last Mile utilises Coca-Cola's world-class distribution know-how to improve the availability of medicines across Africa. Driven by a group of committed cross-sector intrapreneurs, Adrian shares the story and some lessons learned from the journey of developing and scaling this unique initiative

**2:30PM**     **Refreshments**

**2:45PM**     **Inside the Intrapreneur's Studio: Coca-Cola and Project Last Mile**

**4PM**     **Bus to Nandos Central Kitchen**

**5PM – 9PM**     **An Evening with Robbie Brozin, Founder and CEO of Nandos**  
Driving force behind the global success that is Nandos and among Africa's leading entrepreneurs, Robbie shares his past-experiences, future-aspirations and some plans to build the business-case for a Malaria-free Africa. Followed by dinner hosted by Robbie

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## TUESDAY 18 NOVEMBER

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**8AM – 8:30AM**     **Registration & Breakfast**  
Classroom 10, Gordon Institute of Business Science

**8:30AM**     **Introduction**  
Milan Samani, Lab Director

**8:40AM**     **Inside the Intrapreneur's Studio: Novartis**  
Anthony Gitau, Country Head of Familia Nawiri, Novartis Kenya in conversation with Milan Samani. Followed by Q&A and discussion  
"Right now it is just a baby. Where could it go? What it could be? That's what I'm finding out..." Anthony speaking as a participant at the first Intrapreneur Lab in Oxford in October 2013  
One of the most recognised successes in the commercial distribution of medicines at the base of the pyramid is Novartis' Arogya Parivar programme in India. Tasked with replicating that success under the name 'Familia Nawiri' in Kenya, Anthony shares his successes, challenges, experiences and insights from the journey to date

**10:15AM**     **Refreshments**

**10:45AM**     **The Imperial Health Sciences Story**  
Dr Iain Barton, Managing Director of Imperial Health Sciences in conversation with Milan Samani. Followed by Q&A and discussion  
As CEO of RTT Health Sciences, Dr Iain Barton led their innovative work in healthcare distribution and the 'clinic-in-a box' model, that brings fully-functioning clinics into the community. With the company acquired by Imperial Holdings in 2013, Iain tells the story of this pioneering work and shares his thoughts on the opportunities and challenges of driving social change through a multinational company

**12:15PM**     **Lunch**

**1:15PM**     **A Strategic Perspective**  
Presentation, Q&A & discussion Gustav Praekelt, Founder of the Praekelt Group  
Having built both a company and foundation that utilises mobile technology to improve people's lives, Gustav shares his insights and talks about some of the opportunities and challenges of innovating for the 'majority world'

**2:45PM**     **Bringing It All Together**  
An interactive workshop to unpack the learnings of the past 2 days with Tashmia Ismail, Head of the Inclusive Markets Programme at Gordon Institute of Business Science

**4PM**     **Refreshments**

**4:30PM**     **Hitting Targets Others Can't See**  
Closing thoughts & reflections with Milan Samani, Lab Director

**5:15PM**     **Close**

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